

NEWS RELEASE

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LIGHTING FOR TOMORROW COMPETITION BESTOWS TWO HONORABLE MENTION AWARDS TO TECH LIGHTING

Skokie, Ill, October 5, 2015—Tech Lighting, a leader in sophisticated, modern design combined with the latest advancements in lighting technology, has won two “Honorable Mention” Awards in the Directional Category from the 2015 Lighting for Tomorrow competition.

Announced during the American Lighting Association (ALA) Annual Conference in Huntington Beach, California on October 3, Tech Lighting won for its ELEMENT® Merge™ Recessed Linear System and ELEMENT® Build-Your Own Multiples:



The **ELEMENT Merge Recessed Linear System** by Tech Lighting is a marriage of a recessed linear LED system with a low-voltage track lighting system. Two styles of spot heads—Gimbal or Drop-Down—for accent and task lighting can be added directly into the channel at any point along the concealed, patent-pending low-voltage track system—and they’re available in multiple CRI, color temperature and beam spread options, each producing 830 delivered lumens while consuming just 9 watts.

Static white (2700K, 3000K or 3500K), Programmable White (2700K-4000K) or RGB channels of uniform LED light can be designed to make same-plane 90° turns or perpendicular transitions from ceiling to wall for enhanced design interest.

In addition to the Merge Gimbal and Drop-Down spots, more than 80 low-voltage Tech Lighting pendants and heads are compatible with the Merge Recessed Linear System for added design flexibility.



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The uniquely modular **ELEMENT LED Build-Your-Own Multiples** by Tech Lighting place ultimate flexibility in the hands of lighting designers by utilizing a highly configurable and expandable grid frame system. From simple shapes to complicated “X” arrays, Build-Your-Own Multiples LED spot modules are placed into the recessed grid structure to create the desired lighting configuration and effect. Metal plaster plates and frame blanks allow the entire system to be mudded in for a completely seamless appearance.

Below the ceiling, optional flangeless trims are available in White, Black or Satin Nickel—and square or round apertures. The trimless (open) option has an uncommonly attractive, sleek look below the ceiling without the use of additional trims. Both trimmed and open housings are available in White or Black.

The ELEMENT Build-Your-Own Multiples have tool-free 35° tilt and 360° rotation spot aiming and locking systems which maintain full center beam candle power at all tilt angles.

Because the spot modules can be configured in tight patterns, they’re capable of generating very high levels of illumination for a small, focused area—such as corners—while being ideal for tall ceiling installations requiring high light capacity. Each LED spot module is available in multiple color temperatures, CRI and beam spreads and delivers 1050 lumens while consuming just 12.5 watts.

About Lighting for Tomorrow and the 2015 Competition

By recognizing exceptional new products, Lighting for Tomorrow is a competition which challenges manufacturers to develop residential lighting products that successfully incorporate advances in both design and energy efficiency. The 2015 judging panel, which met at Underwriters Laboratories (UL) University in North Carolina, reviewed a total of 120 products including 60 LED indoor fixtures, 4 LED outdoor fixtures, 2 OLED fixtures, 7 LED retrofit kits, 42 LED replacement lamps, and 5 lighting control devices.

About Tech Lighting

Tech Lighting offers decorative and architectural lighting brands including Tech Lighting and ELEMENT by Tech Lighting. Known for its sophisticated, modern designs combined with the latest advancements in lighting technology and expert craftsmanship, the company offers a wide variety of product categories such as general illumination with its GATICA line, specification-grade downlights, low-voltage and line-voltage heads and pendants, wall sconces, ceiling fixtures, flush mounts, suspension pieces, bath bars, and LED undercabinet, display and cove lighting with its Unilume line. Tech Lighting has been a premier choice of architects, specifiers, lighting designers, interior designers and homeowners since 1988. Tech Lighting’s products can be found in lighting retailers and through sales representatives across North America. For detailed product information, visit www.techlighting.com, www.element-lighting.com or www.techlighting.com/GATICA.

About Generation Brands

As parent company to Feiss-Monte Carlo, LBL Lighting, Sea Gull Lighting and Tech Lighting, Generation Brands is one of America's leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value to its customers and end-users via superior service, leading edge design and outstanding quality.

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