

# GENERATION BRANDS



## **GENERATION BRANDS HIRES AMANDA FOUST IN INCREMENTAL ROLE OF DIRECTOR OF NATIONAL ACCOUNTS**

**Skokie, Ill., September 14, 2016**—Generation Brands, one of the largest US designers and manufacturers of residential decorative and commercial lighting and fans with its Ambiance Lighting Systems, Feiss, LBL Lighting, Monte Carlo Fans, Sea Gull Lighting and Tech Lighting brands, has hired 10-year lighting industry veteran Amanda Foust in the incremental role of Director of National Accounts.

Foust’s responsibilities entail leading efforts in securing large corporate account specifications in the retail, restaurant and hotel markets for the entire Generation Brands portfolio.

“Amanda has a wealth of lighting knowledge,” said Matt Vollmer, Generation Brands President and Chief Sales Officer, to whom Foust will report. “We’re thrilled she’s on board to build a national accounts sales team and leverage the power of the Generation Brands portfolio.”

A LEED Green Associate, Foust previously was director of new business development for Technical Consumer Products (TCP), where she managed an 11-person team. Before that, she worked at Venture Lighting International to market and manage the daily operations of its Lighting Institute, the company’s training program.

Foust holds both a BA in Computer Systems and a BS in Public Relations from Kent State University. She will be based out of her home in Medina, Ohio, where she and her husband are raising three children.

### ***About Generation Brands***

As parent company to Ambiance Lighting Systems, Feiss, LBL Lighting, Monte Carlo Fans, Sea Gull Lighting and Tech Lighting, Generation Brands is one of America’s leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value to its customers and end-users with superior service, leading edge design and outstanding quality.